



rimon  
ADVISORY

we understand entrepreneurs

# Assisting entrepreneurs

to commercialise  
and grow  
their businesses

At their core all entrepreneurs have a pure belief that success is attainable and achievable

# That success is achieved through the courage to innovate

The Rimon Group, made up of **advisory** and **investments**, has the understanding and capability to take a fledgling start-up through the ideation and infancy stage, through the building and growth stage and finally to exit.

We have the breadth and depth of experience to **create opportunities** where others can't. Our team is made up of entrepreneurs and top professionals who understand the space and the needs of entrepreneurs.

A **Rimon** is a pomegranate in Hebrew and at Rimon Advisory we support the seeds and allow them to flourish.



# What Do We Do

A true understanding breeds superior results

We understand you and your business which allows us to give the relevant advice and services.

## Understanding the journey

Through our global experiences with hundreds of entrepreneurs each year we have gained an understanding of the nuances involved in growing and commercialising.

Each entrepreneur and their innovation are individuals and require **personalized thought and guidance** in order to flourish.

## Government Funding

One of the most attractive sources of funding as it is non-dilutive.

We often begin our work with our clients in this area as it is an excellent method of truly understanding our clients from a technical, accounting and legal background. This then avails us the springboard in which to assist in launching the innovation.

We are **R&D Tax Incentive** experts and are also very well versed in Australia's commercial grants landscape

## Advisory

As a company grows it needs to be surrounded by the right people in order to succeed.

Our services span a number of areas:

- **Commercialisation strategy**
  - *Giving strategic advice on commercialisation and growing*
- **Virtual management team**
  - VCFO, VCMO, VCOO



## Capital Raising & Investor readiness

Capital raising is an integral part of the entrepreneurial journey. Preparing our clients to become investor ready, but developing the **ideal corporate structure** to help achieve their goal, is critical.

### Documentation

Preparing the correct documentation for capital raising could be **the difference** between that illusive YES from the investor(s) you want to land. We prepare everything from executive summaries to pitch decks all the way through to IMs.

### Pitch Training

The right documents are essential but knowing **how to pitch** is just as important. We will spend the hours required with you, honing that pitch until your confidence levels and ability are at their peak.

### Investor Introductions

Getting investment is not only about attaining funding. Just as important as the dollars is considering who the correct investor is for you and what are they able to bring to the table. We are well connected in the **VC space** and can assist in this area.

## Venture Capital (Rimon Investments)

We have our own venture capital fund called Rimon Investments. We have gathered astute investors and members of our investment committee to provide a fund that has the ability to **guide and nurture** entrepreneurs to success. Through Rimon Advisory's services we gain an understanding of our clients.

This work serves as our due diligence and assists in the selection process of which opportunities should be forward to Rimon Investments.





## Contact details

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### Office locations

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